

Hitched.co.uk Wedding Awards 2022

## **Couples choose Louise Jackson Professional Make-up Artist as one of the best wedding vendors in the UK**

- Hitched.co.uk celebrates the first edition of The Hitched Wedding Awards, in which more than 16,000 venues and suppliers participated.
- Decided by Hitched couples, the Hitched Wedding Awards highlight the wedding businesses that have provided exceptional quality of work and customer service
- This award recognises Louise Jackson Professional Make-up Artist, in the category Beauty, Hair & Make Up, as one of the most recommended professionals by married couples.
- The complete list of award winners for the different categories can be found at [hitched.co.uk/wedding-awards](https://hitched.co.uk/wedding-awards).

**Great Hampden - 23 of March of 2022.**

Hitched.co.uk, part of The Knot Worldwide Group - a global leader in the wedding sector - is kicking off 2022 by announcing the names of the wedding professionals and businesses that have won a Hitched Wedding Award.

Weddings have been one of the sectors hardest hit by the pandemic and both professionals and couples have risen to the occasion. They have worked harder than ever to be able to continue celebrating love safely and now, after weddings practically came to a standstill in 2020, and 2021 was a year focused on recovery, the time has come for the most important recognition in the sector: the Hitched Wedding Awards.

Louise Jackson Professional Make-up Artist of Buckinghamshire has been awarded best Beauty, Hair & Make Up in the Hitched Wedding Awards 2022. This accolade demonstrates how valued this vendor is within the sector, as so many couples they have worked with have left them positive feedback.

The Knot Worldwide has been rewarding deserving wedding businesses with awards for nearly a decade - but this year in particular, the awards recognise businesses and individuals who have gone above and beyond to serve their clients during one of the most testing times the industry has ever experienced.

The Hitched Wedding Awards recognise excellence offered by wedding businesses in the UK, and signify a trusted seal of approval for couples planning their weddings.

This year's awards are based on nearly 8 million opinions from couples who use Hitched and their international counterparts to help plan their weddings - there is no better judge than a happy couple who have experienced

the vendor's work first-hand, after all!

More than 16,000 venues and suppliers participated in this year's Hitched Wedding Awards. Louise Jackson Professional Make-up Artist received several glowing reviews on Hitched, making them the winner of the award in their field.

"Here at Hitched we are delighted to be able to celebrate wedding businesses who go above and beyond for their couples," says Zoe Burke, Editor.

"It's been an unbelievably difficult few years for our sector, so it means so much to us that we can commend these businesses, and reward and recognise them for their efforts, based on honest feedback from the couples who have worked with them.

"We received so many incredible reviews for so many different businesses - it's so positive to see!"

"This year, for the first time, we are awarding these prizes simultaneously in 13 of the 16 countries where The Knot Worldwide is present. We are therefore in a moment of great recognition and prestige for the professionals of the wedding sector in the UK as they become part, along with the winners of countries like France, Italy, Spain, Mexico, Brazil or USA among others, of the best wedding professionals in the world," says Jose Melo, recently appointed VP Sales EMEA of The Knot Worldwide Group, of which Hitched is part of in the UK.

"We want to continue with Hitched's long history of celebrating wedding businesses and provide those giving an outstanding level of service in the wedding sector with recognition of a job well done, so that couples who are organising a wedding can choose their team of professionals confident that everything will go well and knowing that they are hiring great experts in the sector," Melo continues.

"In the UK, couples hire an average of 10 suppliers for their wedding. At Hitched and the rest of the companies in The Knot Worldwide Group, as leading websites in the wedding sector, we want to be a fundamental source of information for couples and serve as a guide when it comes to deciding who they are going to entrust with all the details of their big day. We are talking about a unique moment in the life of a couple and therefore the stakes are high, so we think it is the most fair and relevant thing to base these awards on their opinions. This year, moreover, we are aware that the sector needs reasons to celebrate and these awards represent hope at the beginning of a year in which we are going to experience an unprecedented boom in weddings," says Melo.

The Wedding Awards honours the following 16 categories: Wedding Venues, Catering, Wedding Music & DJs, Wedding Photographers, Wedding Planners, Beauty, Hair & Make Up, Decoration Hire, Groom Attire, Wedding Stationery, Wedding Favours, Wedding Entertainment, Wedding Cakes, Bridal Shops & Jewellery, Wedding Cars & Travel and Honeymoons.

**About Hitched.co.uk**

## **PRESS RELEASE**

Hitched is the leading UK wedding planning website with a simple mission: to help people get married.

For more than two decades, Hitched has provided couples with help, advice and inspiration covering every aspect of wedding planning from the engagement to honeymoon and beyond.

Hitched is dedicated to ensuring every UK wedding couple has the help and ideas they need to make their wedding day a success, and that each stage of their journey is inspirational, enjoyable and simple.

With thousands of the UK's leading venues and suppliers, smart digital planning tools across app, mobile and desktop, along with the latest wedding news and trends, it's no wonder Hitched remains a favourite UK wedding planning brand.

### **For more information**

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